

Tyneside Loipers Cross Country Ski Club Photography and filming policy

For further guidance especially with respect to children see:

<https://www.snowsportengland.org.uk/wp-content/uploads/2024/01/Photography-and-filming-Best-practice-guidance-.pdf>

General consent

Tyneside Loipers will obtain written consent from members during annual registration, allowing them to opt-in or opt-out of being photographed/filmed for club promotional use (website, social media, marketing).

If a member chooses to opt out, that member will be asked if they consent to an email being sent to club members alerting them to this fact or whether they prefer to wear a sticker or badge alerting photographers that they do not wish to have their photograph taken.

Privacy and Prohibited Areas

No photography or filming should be allowed in changing areas, toilets, washrooms, or accommodation.

Respect the right of individuals to decline being filmed or photographed during private, social, or personal moments.

Usage and Storage

Images must only be used for the purposes intended (e.g., marketing, social media) and not used for any unrelated activity.

Members have the right to request the removal of their image from club websites or social media at any time.

Other considerations

Members are permitted to take photos of friends and family for personal use, provided it does not disrupt training or interfere with privacy.

Anyone commissioned to take photos for the club should be clearly identified (e.g., with a badge) and briefed on the club's privacy policy.

If using drones, the operator must follow local Civil Aviation Authority regulations, which may require specific licenses.

Social Media and Online Sharing

Do not post images with full names or personal details, especially if it could be linked to sensitive information.

Remind members to check the privacy settings of their social media accounts when sharing club photos.

Action for Concerns

If a member has concerns about inappropriate photography, they should report it to the Club Welfare Officer, who should follow safeguarding procedures.

Date: June 2026

Review date: June 2029