

***Professional Standards & Responsibility***

Qualifications: Hold a valid, up-to-date coaching license and operate strictly within the remit of your qualifications.

Duty of Care: Prioritise the safety, health, and well-being of all participants over the optimization of performance.

Substance Use: Do not consume alcohol, smoke, vape or use recreational drugs immediately before or during coaching sessions.

Physical Contact: Ensure any physical contact that is necessary for skill development, is never intrusive, and is only performed with the participant's explicit consent.

***Relationships & Personal Behaviour***

Integrity: Act as a positive role model and refrain from public criticism of fellow coaches or club officials.

Respect & Equality: Treat all members with dignity regardless of age, gender, race, disability, or sexual orientation.

Boundaries: Maintain clear professional boundaries. While friendships may develop, coaches are strongly discouraged from entering intimate relationships with those they coach to avoid conflicts of interest or accusations of favouritism.

Inappropriate Behaviour: Zero tolerance for bullying, harassment, or use of offensive language.

***Online Behaviour & Social Media***

Professional Presence: Coaches are advised to use a separate "snowsport" or professional profile for club-related interactions to keep their private life distinct.

Content Standards: Do not post inappropriate, offensive, or discriminatory content. This includes refraining from public criticism of the club, its members, or its events.

Communication: Use official club channels for group communication. Do not engage in private messaging with juniors and avoid one-to-one private messaging with adult members unless strictly necessary for logistics, and keep such messages professional in tone.

Privacy: Do not share photos or personal details of club members on personal social media without their explicit consent.

***Reporting & Compliance***

Reporting Concerns: Immediately report any safeguarding concerns or breaches of this code to the Club Welfare Officer (CWO).

Disciplinary Action: Acknowledge that failure to adhere to this code may result in disciplinary action, including the suspension or withdrawal of your coaching license.

***Date: June 2026***

***Review date: June 2029***